

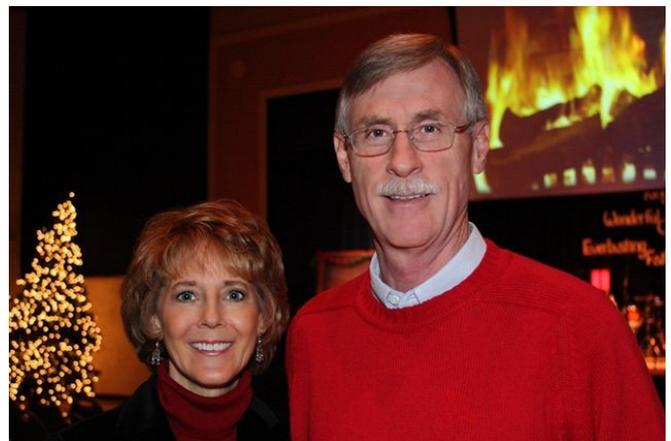
Dear Friends of The Antioch Partners (TAP),

As you might remember from previous updates, one of TAP's strategic priorities is Business as Mission (BAM). I continue to be excited about BAM as a strategic priority for TAP, and excited about the amazing ways God is working through the global BAM movement. Truly, BAM is becoming an increasingly important part of the world Christian movement.

Though BAM means different things to different people, for us BAM is focused on the way in which business people, and businesses, can be an instrument of God's blessing to the nations. BAM can be defined as "... a strategy for the Glory of God, through viable and sustainable businesses which have Kingdom of God values, purpose, perspective and impact – with the specific purpose of the transformation of people and communities: spiritually, economically, socially and environmentally" (Youth With a Mission).

BAM continues to be one of TAP's strategic priorities because BAM provides another effective way for us to achieve TAP's purpose. TAP is committed to expanding long-term, cross-cultural mission service opportunities for Presbyterians, and BAM does this by opening new ways for Presbyterians (in this case business people) to use their skills in cross-cultural contexts for the glory of God. Furthermore, we believe business people are one of the greatest resources God has entrusted to the Presbyterian church, and BAM provides a means for TAP to engage business people in the arena they know best ... business! Finally, BAM is a proven strategy for reaching out to unreached/least-reached people groups in a holistic way, and this is a priority for TAP.

As we have worked to share the BAM vision and have begun engaging business people in BAM, it has become evident we need more organizational capacity in this area. As we prayed about this need, God raised up a committed, gifted business person to serve as TAP's BAM Coordinator. His name is Tom Manske and he is an elder at FPC in Lakeland, FL. Tom's primary areas of expertise are human resources, training, and organizational effectiveness, and he has significant international business experience. Tom has learned a lot about BAM over this past year, and he continues learning more and more as he meets with BAM leaders, visits BAM companies internationally, networks with various BAM entities, and develops a close working relationship with TAP's strategic BAM partner. If you, or your church, is interested in BAM, or if there is a way Tom could serve your church in some way related to BAM, please contact him (tmanske@tampabay.rr.com).



Tom and Kim Manske—Tom is
TAP's BAM Coordinator

In addition to casting vision, mobilizing and engaging business people here in the US with BAM, TAP is also privileged to be engaged with brothers in the global South in BAM. This is happening through one of the TAP Partner families, the Dunns, who are serving in Brazil. The Dunns are partnering with a Brazilian mission organization (SEPAL), and in addition to their involvement in leadership development, Tim Dunn is serving as a BAM resource for SEPAL as they develop their BAM strategy. Tim spent over twenty years in the corporate context here in the US, and he is now working on a Doctor of Ministry focused on BAM. As the Brazilian economy continues to grow and expand, and the number of Brazilians doing business internationally continues to increase, the potential global impact of the Brazilian mission movement through BAM is truly exciting.

As a movement, BAM is still relatively young (about ten to fifteen years old), but it is rapidly growing and expanding. If you are interested in learning more about BAM (in addition to getting in touch with Tom!) there are an ever-increasing number of good resources out there to help you. An excellent book is Business as Mission: A Comprehensive Guide to Theory and Practice by Neal Johnson (IVP, 2009). One of the many good websites devoted to BAM is: www.businessasmission.com.

As we seek to mobilize, equip and deploy Presbyterian business people to strategically use their business skills for God's mission, and collaborate with global partners around BAM, please pray with us. In terms of our BAM engagement here in the US, pray God will raise up business people who are ready to engage as investors in BAM companies, as mentors and consultants for BAM companies, and some who are ready to go and live and work in BAM companies (or maybe start a new BAM company!) in difficult places around the world.

Serving Together,



W. Andrew Adair

Executive Director, The Antioch Partners